



**Afrissance**

## **LEADING INNOVATION AND CHANGE**

### **COURSE OVERVIEW**

This two-day workshop is designed to give delegates the skills to develop, implement and lead innovation strategies in their organisation. Delegates will also learn the value of Change Management.

### **PURPOSE - LEARNING OBJECTIVES**

- The ability to develop, implement and lead innovation strategies in your organisation.
- Acquire the skills to recognise key drivers of innovation, and leverage organisational systems, structures, and culture to foster an environment where innovation thrives.
- Practical frameworks, and a future-focused innovation mindset to help prepare your organisation to handle new and unforeseen challenges.
- Establish a shared definition of change management and how it impacts organizational outcomes.
- Understand the connection between the technical side and the people side of change.
- Understand the research and best practices around change management.
- Understand the value of change management.
- Develop a commitment-to-action plan.

### **PARTICULARS - WORK AGENDA**

- What Is Change Management?
  - o Creating a shared definition
  - o Delivering results and outcomes
- A primer on innovation

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### PARTICULARS - WORK AGENDA

- Organising for innovation

Explore organisational design and the structural and cultural elements of a business that allows it to innovate.

- Drivers of innovation: Technology and beyond

Explore models of innovation beyond popular notions of technological change and disruption'.

- Corporate innovation strategies and platforms

Consider the corporate landscape of innovation, how platforms organise market competition and, in turn, shape the nature of innovation.

- Innovation in practice

Consider your context and the future of innovation considering what you have learnt in this programme.

- Change Strategy

Learn how change strategy are applied to the formulation and proposal of innovation.

- Resistance Management

Learn how to deal with resistance from employees and how to ensure they embrace the innovation and change.

### PEOPLE - WHO SHOULD ATTEND?

- Senior leadership
- High-Potential leaders
- Key Stakeholder Groups
- Project Teams
- Business managers
- Data managers

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