



Afrissance

STRATEGY EXECUTION & ALIGNMENT MASTERCLASS WORKSHOP

COURSE OVERVIEW

This workshop establishes a common language with which to understand strategic planning as it relates to your organisation.

PURPOSE - LEARNING OBJECTIVES

- Contribute to strategy formulation and strategic management in your organisation.
- Establish a common language with which to understand strategic planning as it relates to your organisation.
- Understanding how to prepare practical strategic plans.
- Develop a basic strategic plan, action plan and scorecard.
- Effectively communicate the value and steps of your plan..
- Understand and introduce the new organisational forms and structures.
- Understand the resources, capabilities, and core competences that make a company successful in developing and sustaining a competitive advantage..
- Identify the challenges of designing and implementing strategic change.

WWW.AFRISSANCE.COM

Email Address:
enquiries@afriissance.com

Office Address:
12 Landbridge Ave, Oniru, Victoria Island,
Lagos, Nigeria
71-75 Shelton Street, London, WC2H 9JQ, UK



Afrissance

STRATEGY EXECUTION & ALIGNMENT MASTERCLASS WORKSHOP

PARTICULARS - WORK AGENDA

- The Concept of Strategic Planning
- Understanding the Role Leadership Plays in Executing Strategy
- Different Strategic Approaches
- Strategic Measurement and Implementation
- Planning and Management Framework
- Business Strategy Management
- Create Your Strategy Road Plan

PEOPLE - WHO SHOULD ATTEND?

- Senior leadership
- Middle management
- Supervisors
- Team leaders
- Business managers
- Management Team

WWW.AFRISSANCE.COM

Contact number:
+44 203 9499127
+234 (0) 813 4806886

Email Address:
enquiries@afriissance.com

Office Address:
12 Landbridge Ave, Oniru, Victoria Island,
Lagos, Nigeria
71-75 Shelton Street, London, WC2H 9JQ, UK