



## **EQUIPPING SPONSORS FOR PROJECT SUCCESS**

### **COURSE OVERVIEW**

Effective executive sponsorship is the greatest contributor to successful change. This course will enable sponsors to lead effective change.

### **PURPOSE - LEARNING OBJECTIVES**

- Learn how to be an active and visible sponsor.
- Build a connection between change management and business results.
- Understanding how to prepare practical strategic plans.
- Develop a basic strategic plan, action plan and scorecard.
- Effectively communicate the value and steps of your plan..
- Understand and introduce the new organisational forms and structures.
- Understand the resources, capabilities, and core competences that make a company successful in developing and sustaining a competitive advantage..
- Identify the challenges of designing and implementing strategic change.

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**Afrissance**  
Transformation delivered!

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### PARTICULARS - WORK AGENDA

- The Concept of Strategic Planning
- Understanding the Role Leadership Plays in Executing Strategy
- Different Strategic Approaches
- Strategic Measurement and Implementation
- Planning and Management Framework
- Business Strategy Management
- Create Your Strategy Road Plan

### PEOPLE - WHO SHOULD ATTEND?

- Senior leadership
- Middle management
- Supervisors
- Team leaders
- Business managers
- Management Team

### DURATION

One Day.

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