



## LEADING INNOVATION AND CHANGE

### COURSE OVERVIEW

This two-day workshop is designed to give delegates the skills to develop, implement and lead innovation strategies in their organisation. Delegates will also learn the value of Change Management.

### PURPOSE - LEARNING OBJECTIVES

- The ability to develop, implement and lead innovation strategies in your organisation.
- Acquire the skills to recognise key drivers of innovation, and leverage organisational systems, structures, and culture to foster an environment where innovation thrives.
- Practical frameworks, and a future-focused innovation mindset to help prepare your organisation to handle new and unforeseen challenges.
- Establish a shared definition of change management and how it impacts organizational outcomes.
- Understand the connection between the technical side and the people side of change.
- Understand the research and best practices around change management.
- Understand the value of change management.
- Develop a commitment-to-action plan.

### PARTICULARS - WORK AGENDA

- What Is Change Management?
  - o Creating a shared definition
  - o Delivering results and outcomes
- A primer on innovation

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### PARTICULARS - WORK AGENDA

- **Organising for innovation**  
Explore organisational design and the structural and cultural elements of a business that allows it to innovate.
- **Drivers of innovation: Technology and beyond**  
Explore models of innovation beyond popular notions of technological change and disruption’.
- **Corporate innovation strategies and platforms**  
Consider the corporate landscape of innovation, how platforms organise market competition and, in turn, shape the nature of innovation.
- **Innovation in practice**  
Consider your context and the future of innovation considering what you have learnt in this programme.
- **Change Strategy**  
Learn how change strategy are applied to the formulation and proposal of innovation.
- **Resistance Management**  
Learn how to deal with resistance from employees and how to ensure they embrace the innovation and change.

### PEOPLE - WHO SHOULD ATTEND?

- Senior leadership
- High-Potential leaders
- Key Stakeholder Groups
- Project Teams
- Business managers
- Data managers

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### DURATION

- Two Days

### COURSE MATERIAL

- Program workbook

This program is currently offered in a virtual instructor-led training format and In-person training. It's delivered by instructors highly experienced in virtual training using a robust platform, making it a truly interactive experience.

### AFTER THE PROGRAM

Once you pass the Exam, you will

- Receive Your Certificate.
- Join Our Dynamic Community of Practice.

Collaborate with other professionals in weekly calls to reinforce your learning and elevate your approach.

- Have Support Available.

Afrissance is here for you as you move forward on your professional journey.

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