



## MAP - METHODOLOGY APPLICATION PROGRAM

### COURSE OVERVIEW

Prosci's Methodology Application Program (MAP) zeroes in on what's new in Prosci's updated, more actionable and accessible methodology—and the benefits to you and your organization.

Designed for Prosci Practitioner and Certification Program graduates, this one-day program teaches you how to leverage the refreshed methodology for change success. In fact, you'll learn how to apply the new methodology to a project.

You'll also become familiar with the new robust, user-friendly tools in the game-changing Prosci Hub Solution Suite. And as an attendee, you will receive a one-year subscription to important tools and content in the suite.

### PURPOSE - LEARNING OBJECTIVES

- Learn the more accessible, actionable and effective Prosci 3-Phase Process and plain-language questions
- Assess holistic project health and the definition of project success using the enhanced PCT Model and PCT Assessment
- Evaluate a broader range of risk with easier scoring in the revised Risk Assessment
- Develop a role roster to make it easier to identify and activate change management roles
- Prepare a roadmap to align people-side activities and timelines to your project lifecycle
- Build an ADKAR Blueprint for your project to activate ADKAR and inform and guide your change management plans
- Learn how to flex the number, depth and type of change management plans
- Establish a tracking calendar for monitoring organizational, individual and change management performance
- Jumpstart your project using Proxima, Prosci's new cloud-based web application for guiding and managing change on your project

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### WHY THE UPDATE

In response to practitioner feedback and changing customer needs, and to prepare for future change trends, we refreshed the methodology in 2021. The updated Prosci Methodology is more actionable and accessible, and we believe the enhancement will elevate client success in incredible ways.

### PROGRAM AGENDA

1. Overview of the Enhanced Prosci Methodology, Prosci 3-Phase Process, and Plain-Language Questions
2. Applying the Latest Tools and Methodology to Your Project—Understanding Key Differences and Benefits Through a Series of Advanced Sprints on:
  - PCT Model
  - 4 P's
  - Define Impact
  - Risk Assessment
  - Role Roster
  - Roadmap
  - ADKAR Blueprint
  - Scalable Plans
  - Tracking Calendar
3. Prosci 3-Phase Process Deliverables
4. Knowledge Hub and Resource Hub Tours





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### DURATION

- One Day

### COURSE HIGHLIGHT

As a course participant, you gain access to industry-leading content and tools:

- Program workbook and handouts
- One-year subscription to digital content, resources and tools in the Prosci Hub Solution Suite, including:
- Research Hub – digital versions of Best Practices in Change Management – 11th Edition, topical studies, and relevant data across a broad array of topics
- Knowledge Hub – Practitioner Program
- Proxima

This program is currently offered in a virtual instructor-led training format and In-person training. It's delivered by instructors highly experienced in virtual training using a robust platform, making it a truly interactive experience.

### AFTER THE PROGRAM

Once you become a Prosci Certified Change Practitioner, you will

- Receive Your Prosci Badge

Celebrate your certification by sharing your digital credential badge in your email signature, on your resume, and on social media platforms.

- Join Our Dynamic Community of Practice

Collaborate with other practitioners in weekly calls to reinforce your learning and elevate your approach.

- Have Support Available

Afrissance is here for you as you move forward on your practitioner journey.

Leverage Exclusive, Industry-Leading Tools

- Receive a one-year subscription to digital content, resources and tools in the Prosci Hub Solution Suite.

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