



CHANGE MANAGEMENT CERTIFICATION PROGRAM

The Most Widely Attended Change Management Certification in the World.

COURSE OVERVIEW

Build your Change Management skills and join the thousands of leaders worldwide who are successfully implementing change using the international best practice, Prosci Change Management Process. This intensive and interactive 3-day programme enables you to fast track the implementation of a change at your workplace. The format of the course is a hands-on approach facilitating the work of one of your real projects and applying the learned processes and tools.

PURPOSE - LEARNING OBJECTIVES

- Understand exactly how change management improves organizational results
- Know how to apply a research-based change management methodology and toolset to any future situation
- Be fluent in the fundamentals of change and change management
- Be able to confidently explain the value of change management to your peers and leaders
- Know how to apply the Prosci ADKAR® Model to facilitate individual change
- Have applied the Prosci 3-Phase Process to one of your projects, enabling you to:
 - Assess readiness
 - Identify impacted groups
 - Build a holistic strategy for influencing individual transitions
 - Walk away with a change management plan and an executive presentation on the business case for change management
- Gain certification in the Prosci change management methodology and get access to the Prosci change management methodology, tools and materials.

WWW.AFRISSANCE.COM

Contact number:
+44 203 9499127
+234 (0) 813 4806886

Email Address:
enquiries@afriissance.com

Office Address:
12 Landbridge Ave, Oniru, Victoria Island,
Lagos, Nigeria
71-75 Shelton Street, London, WC2H 9JQ, UK



Afrissance
Transformation delivered!

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PARTICULARS - WORK AGENDA

Day 1

- Why change management?
- The ROI of effective change management
- The Prosci ADKAR Model
- Seven concepts of change
- Preparing for change: assessing change readiness

Day 2

- Preparing for change: building team structure and assessing sponsorship
- Managing change: creating customized communication and sponsorship plans
- Executive project plan presentations

Day 3

- Managing change: creating coaching, training and resistance management plans
- Reinforcing change
- Exam
- Graduation

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PEOPLE - WHO SHOULD ATTEND?

- Change leaders
- Project managers
- Change management practitioners
- Continuous improvement specialists
- IT professionals
- Human resource business partners
- Organizational development professionals
- Project team members

COURSE MATERIALS (INCLUDED)

- Program workbook and assessments
 - Best Practices in Change Management (Latest Edition)
 - Employee's Survival Guide to Change
 - Change Management: The People Side of Change
 - ADKAR: A Model for Change in Business, Government and our Community

**Materials will be electronic for VILT courses

DURATION

- Three Days

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PROGRAM BENEFITS

- Become Certified via Flexible Online Learning

Learn Prosci's industry-leading change management methodology in an engaging online environment. Interact with peers, participate in focused breakout sessions, and more.

- Grow Your Change Management Skills

Gain access to proven change management tools and methodologies, Prosci change management experts, and 25 years of industry research. And set yourself apart in the marketplace.

- Help Meet the Strategic Objectives of Your Organization

Drive efficiencies and increase project ROI. Help employees adapt to change and improve company culture. Build your organization's change competency one practitioner at a time.

COURSE HIGHLIGHT

As a course participant, you gain access to industry-leading content and tools:

- Program workbook and handouts
- One-year subscription to digital content, resources and tools in the Prosci Hub Solution Suite, including:
 - Research Hub – digital versions of Best Practices in Change Management – 11th Edition, topical studies, and relevant data across a broad array of topics
 - Knowledge Hub – Practitioner Program
 - Proxima

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This program is currently offered in a virtual instructor-led training format and In-person training. It's delivered by instructors highly experienced in virtual training using a robust platform, making it a truly interactive experience.

Price details available when you register.

AFTER THE PROGRAM

Once you become a Prosci Certified Change Practitioner, you will

- Receive Your Prosci Badge

Celebrate your certification by sharing your digital credential badge in your email signature, on your resume, and on social media platforms.

(Indicate the Prosci digital badge here)

- Join Our Dynamic Community of Practice

Collaborate with other practitioners in weekly calls to reinforce your learning and elevate your approach.

- Have Support Available

Afrissance is here for you as you move forward on your practitioner journey.

- Leverage Exclusive, Industry-Leading Tools

Receive a one-year subscription to digital content, resources and tools in the Prosci Hub Solution Suite.

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CREDITS

PMP holders gain 18PDUs when they complete this program.

TESTIMONIAL

As an executive I definitely wish I had this knowledge many years ago, I could have realized more benefits from portfolio investments. Better late than ever. On another hand, the whole 3 days left like I was in a face-to-face classroom even though it was a virtual class. The weekend class definitely made me feel comfortable as there was no call from work. Kudos to the facilitator and the production team. Superb experience!

- Simisola Osinuga, GTB

It was a worthwhile adventure of a wholesome learning curve and experience into the world of change management.

- Dimeji Joseph, MTN

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