



## PROSCI SPONSOR EFFECTIVENESS WORKSHOP

### COURSE OVERVIEW

Effective executive sponsorship is the greatest contributor to successful change, according to all nine of Prosci's benchmarking studies. Yet 50% of executives don't understand their sponsorship roles and how to lead effective change.

Our Change Management Sponsor Briefing helps bridge this gap by clarifying the sponsor's role during change, providing easy-to-use frameworks, and building a critical connection between effective change management and business results

### PURPOSE - LEARNING OBJECTIVES

By the end of the program, participant will:

- Learn how to make active and visible executive sponsorship a regular part of all your change initiatives.
- Understand how effective change management improves organizational results
- Clarify the role of senior leaders as sponsors in times of change
- Evaluate your current change portfolio to identify project and people-side risk
- Assess your level of competency in sponsoring and leading strategic changes

[WWW.AFRISSANCE.COM](http://WWW.AFRISSANCE.COM)

Contact number:  
+44 203 9499127  
+234 (0) 813 4806886

Email Address:  
[enquiries@afriissance.com](mailto:enquiries@afriissance.com)

Office Address:  
12 Landbridge Ave, Oniru, Victoria Island,  
Lagos, Nigeria  
71-75 Shelton Street, London, WC2H 9JQ, UK



## PROSCI SPONSOR EFFECTIVENESS WORKSHOP

### PARTICULARS - WORK AGENDA

#### Morning

- The connection between change management and business results
- The business case for change management
- Change management benchmark and best practices data
- How to position yourself for sponsorship success

#### Afternoon

- How to position your organization for change success
- Change models: Prosci 3-Phase Process and Prosci ADKAR® Model
- Critical roles in leading change
- Organizational change maturity

### PEOPLE - WHO SHOULD ATTEND?

**Senior executives** and organizational leaders who are responsible for strategic initiatives and organizational performance.

### COURSE MATERIALS (INCLUDED)

- Program handouts and assessments
- Best Practices in Change Management\*
- ADKAR: A Model for Change\*
- The Prosci ADKAR Model eBook\*\*
- Best Practices Research Exposé
- \*Included in in-person program only
- \*\*Included in virtual program only

### DURATION

4-6 hrs

[WWW.AFRISSANCE.COM](http://WWW.AFRISSANCE.COM)

Contact number:  
+44 203 9499127  
+234 (0) 813 4806886

Email Address:  
[enquiries@afriissance.com](mailto:enquiries@afriissance.com)

Office Address:  
12 Landbridge Ave, Oniru, Victoria Island,  
Lagos, Nigeria  
71-75 Shelton Street, London, WC2H 9JQ, UK