



## **STRATEGY EXECUTION & ALIGNMENT MASTERCLASS WORKSHOP**

### **COURSE OVERVIEW**

This workshop establishes a common language with which to understand strategic planning as it relates to your organisation.

### **PURPOSE - LEARNING OBJECTIVES**

- Contribute to strategy formulation and strategic management in your organisation.
- Establish a common language with which to understand strategic planning as it relates to your organisation.
- Understanding how to prepare practical strategic plans.
- Develop a basic strategic plan, action plan and scorecard.
- Effectively communicate the value and steps of your plan..
- Understand and introduce the new organisational forms and structures.
- Understand the resources, capabilities, and core competences that make a company successful in developing and sustaining a competitive advantage..
- Identify the challenges of designing and implementing strategic change.



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### PARTICULARS - WORK AGENDA

- The Concept of Strategic Planning
- Understanding the Role Leadership Plays in Executing Strategy
- Different Strategic Approaches
- Strategic Measurement and Implementation
- Planning and Management Framework
- Business Strategy Management
- Create Your Strategy Road Plan

### PEOPLE - WHO SHOULD ATTEND?

- Senior leadership
- Middle management
- Supervisors
- Team leaders
- Business managers
- Management Team

### DURATION

- Five Days

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### COURSE MATERIAL

- Program workbook

This program is currently offered in a virtual instructor-led training format and In-person training. It's delivered by instructors highly experienced in virtual training using a robust platform, making it a truly interactive experience.

### AFTER THE PROGRAM

Once you pass the Exam, you will

- Receive Your Certificate.
- Join Our Dynamic Community of Practice.

Collaborate with other professionals in weekly calls to reinforce your learning and elevate your approach.

- Have Support Available.

Afrissance is here for you as you move forward on your professional journey.

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